

Helping you communicate

A state of the art hearing solution that will give you the freedom and comfort to communicate effortlessly and participate fully into every day living.

Wearing a hearing aid can be a difficult experience.

- It takes time to get used to them.
- Things **sound so different**.
- There can be very annoying and upsetting **whistling**.
- They aren't actually that useful when you are **in a group**.
- You still end up relying a lot on reading lips...
- So much so that those **out of sight** get **out of mind**.

iEar promises to help you overcome these difficulties.

- **Affordable**, the iEar gives you the option of a hearing solution that will **boost your existing hearing aid** with **wireless FM technology**. It can also help prevent further degradation to your auditory nerve for less than the expense of a full fledged aid.
- **Versatile** and **flexible**, iEar can be used in many difficult listening environments your current hearing aid cannot cover alone.
- **Portable** and **with wireless technology**, you won't need to see the speaker's lips to understand.
- Its clever **two-part system** avoids unpleasant acoustic feedback.



Back in the loop • Beyond the loop

- iEar's **wireless FM technology** means you can give the iEar to be worn by the speakers and continue listening to them as long as they are within 25 metres, regardless of where they face. A T-compatible device, it will **bring the freedom, power and practicality** of wireless technology to your hearing aid.
- The **versatile** iEar can pick up sounds near or afar depending on your settings, and connect to audio equipment, be they your radio, television or MP3 player. The iEar is really **outstanding value**.
- The very essence of **portability**, iEar comprises of two elegant earpieces designed to outstanding ergonomics, and a small, ultra light FM transmitter seemingly moulded for the wearer's hands.

Flexible • Portable • Versatile

- The transmitter can be worn via a clip or neck cord or stationed up to 25 metres away to give **long distance** and **remote listening capabilities**.
- With its **surround and directional** microphones and acclaimed ease of use, you can easily change the **ultra flexible** iEar's settings to suit your listening situation, however difficult it may be.

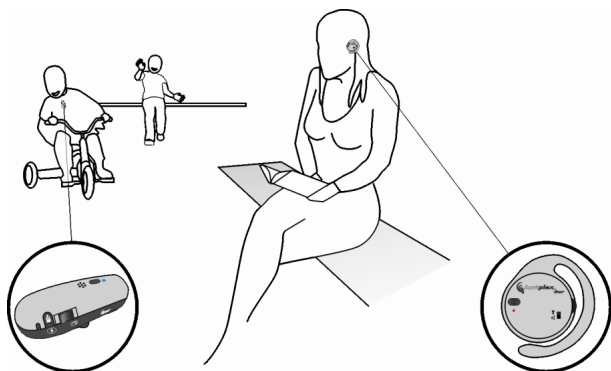


- Our design, manufacturing and testing centres on the user and his needs and wants. The result is **ease of use** that mirrors user intuition: a system that you can wear without a thought and use instinctively to meet the needs of your hearing environment.
- The iEar is a truly **life enhancing** product: it will allow its users to immerse themselves socially and recover many of their forgotten pleasures of aural interaction, helping both family and colleagues.
- The iEar promises **clear sound delivery**, **FM technology**, **feedback free sound**, with **all the above and more** for a retail price under that of current hearing aids.

Easy to use • Life Enhancing

- You can get the very **affordable iEar** at an early stage of hearing loss to continue stimulating your inner ear and help prevent further nerve degradation while getting used to wearing hearing aids!





Listening to you...

We designed the Auriplex iEar listening solution to **meet your communication needs** in difficult situations where even advanced hearing aids cannot fully help. Developed in Cambridge (UK) with the close collaboration of hard of hearing organisations and researchers, and with the help of the exacting members of UK hard of hearing organisations, the iEar has evolved past rigorous tests to give you a **truly life enhancing** package.

The iEar

- Will help you **communicate better** in difficult situations.
- Will **boost and supplement** T enabled hearing aids with wireless **FM technology**.
- Will also work as an **affordable standalone system**.
- Has **flexible and selective sound pick up** capabilities.
- Assuredly **avoids noisy feedback** problems.

You come first

Your hearing care professional:

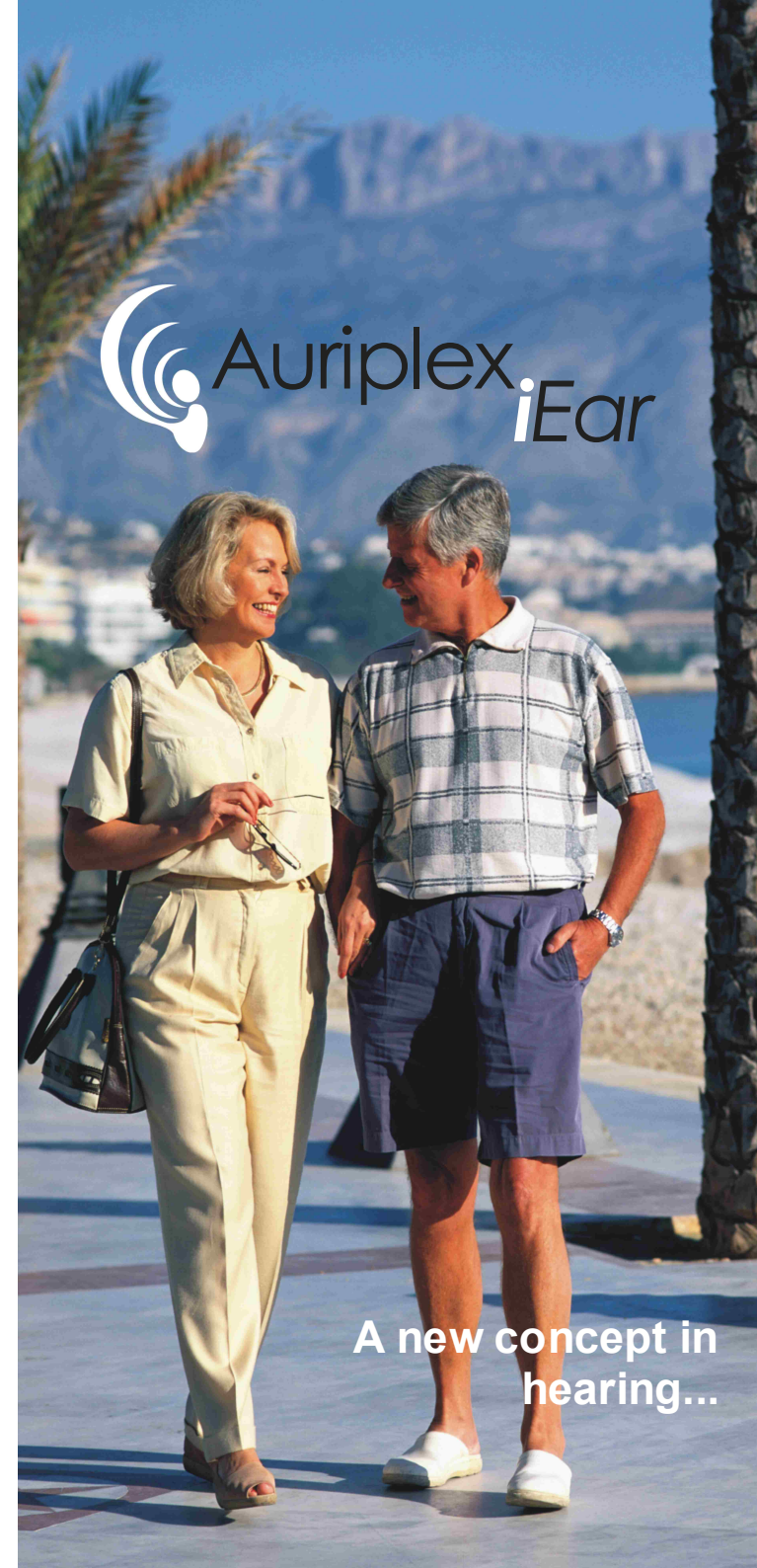
Wear, Hear... Live!



Auriplex
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Auriplex
iEar



A new concept in hearing...